



PRESS RELEASE

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Stepfamily Magazine Announces New Ownership *New Leaders Take The Helm At The 6 Year Old Publication*

Alexandria, VA, December 1 - Stepfamily Magazine, the leading online publication for stepfamilies, today announced the acquisition of the magazine by Cameron Normand, CEO of *This Custom Life*, and Beth McDonough, Owner and Founder of *The Inclusive Stepmom*. Effective today, the two will both operate as Co-CEO and Co-Editor-in-Chief.

Cameron Normand is Co-founder of The Stepmom Summit, host of [The Stepmom Diaries](#) podcast, and founder/CEO of [This Custom Life](#), where she provides stepmoms with tools and advice to help them manage their blended family lives. She is a Certified Stepparent Coach, the creator of the BLENDED Family Formula For Stepmom Success, and author of *The Stepmom's Gratitude Journal*. Her work has appeared in Business Insider, Upjourney, the Today Parenting Team, and StepMom Magazine, among others. Cameron received her BA from the University of South Carolina and her JD from Emory University School of Law. By day, she is a corporate politico in the Washington, D.C. area and serves on several non-profit boards. She was named one of the Washington Business Journal's, "Women Who Mean Business."

Beth McDonough is Co-founder and Co-host of The Stepmom Summit, a Certified Stepparent Coach, and owner of [The Inclusive Stepmom](#), where she takes stepmoms from hopeless to happy through 1:1 coaching, group coaching, and her signature Calm Over Chaos course. Her work has been featured in NPR, Good Morning America, StepMom Magazine, SheKnows Parenting, BabyCenter, Bustle, Romper, Mom2.0, and ParentMap. The Inclusive Stepmom was also named one of the best stepparenting blogs by Healthline in 2020. Beth has a Master of Arts degree in English Literature from Gannon University in Erie, PA. Currently, she works as the Director of Content at digital marketing agency &Marketing and serves on the Marketing Committee for the Crawford County Housing Coalition.

Beth and Cameron first partnered to host The Stepmom Summit in August, a three-day virtual conference featuring the top blended family experts in the world and attended by over 1,300 stepmoms.

“We are thrilled at the opportunity to usher Stepfamily Magazine into 2022 and help the publication spread its wings and continue to grow,” they said in a joint statement. The pair plans to initiate regular digital issues, enhance the magazine with premium content offers, institute an advisory committee, and increase the resources it offers to stepfamilies around the globe.

The magazine’s co-founders, Anita Inglis and Corinne Foote, praised the incoming duo. “We have loved building and growing Stepfamily Magazine and we can’t think of a better team to take the publication into the future,” said Anita. Corinne agreed, saying, “we were so impressed with their Stepmom Summit, we knew immediately that they were the right pair to take over. We can’t wait to see what the future holds.”

The mission of Stepfamily Magazine is to be the leading publication in helping all stepfamilies create a better everyday life. We accomplish this by providing our readers and subscribers with the highest quality, research-based practical tools, educational insight, professional recommendations, and interactive forums to empower them to navigate their unique family dynamic. Through our inclusive, comprehensive content and events, the magazine seeks to inspire a new stepfamily narrative and empower stepfamilies of all backgrounds, cultures, family structures, sexual orientations, gender identities, and religions.

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If you would like more information about this topic, please call Beth at 412-995-0179 and Cameron at 202-258-9012 or email publisher@stepfamilymagazine.com.